

Short Course: Public Health Leadership

30 June – 4 July 2008

Background

There is a recognised need for public health training to include a 'real world' perspective of how the political, bureaucratic, and business decisions that impact on public health are made. This includes how power works, and how resources are allocated. The changing global situation, in which private individuals and development banks invest ten times the WHO budget, for example, means public health students require skills to engage and advocate within a range of business and government bodies. In addition many public health specialists end up in leadership positions without the necessary management and leadership skills, often to their own detriment, and to the detriment of the people they are leading and managing. Effective leadership involves a clear understanding of the global players, of how good organisations are run and of the personal characteristics and skills of leaders.

Course Content

This course introduces students to the real world of public health. It provides an understanding of the world in which health/ill health is created; an understanding of how power works, how decisions are made and how resources are allocated; an understanding of the organisation you work in and lastly an understanding of yourself as a leader.

It covers the changing social, economic, commercial, cultural and political determinants that influence health and ill health. It examines the political, bureaucratic, business, media and community power and processes at international, national, and local levels.

In examining your/an organisation it looks at power structures; people of influence, the characteristics of good leaders and the fundamentals of leading and managing a team. Finally, it looks at the elements that are important for successful living, an integral part of successful leadership.

Course Objectives

On completion of this course, students should be able to:

- describe the emerging determinants of ill health;
- analyse the health implications of power and influence;
- develop a strategy to put a public health issue onto the political/community agenda;
- define the key characteristics of successful leaders and map pathways they can follow to become successful leaders in public health; and
- reflect and develop a greater understanding of their own selves and mechanisms they can use to lead successful lives, not only be successful leaders.

Suitable For

This short course is intended for those aspire to a leadership position in public health, those who want to understand more about the real drivers of ill health in the 21st century and those who would like to contribute more effectively to their own organisation.

It is accredited by The University of Melbourne and can be taken for academic credit by students enrolled in postgraduate courses in public health and international health or as a single subject through the University of Melbourne Community Access Program.

Coordinators and Lecturers

The course is coordinated by Professor Rob Moodie. Presenters will include leaders in politics, business, government, advertising, political science and public health.

English Language Requirement

Although not formally required for short courses, a minimum English language proficiency of approximately IELTS 6.0 (TOEFL 530) is recommended to comprehend lectures and communicate effectively.

Location

The course will be held on the main campus of the University of Melbourne in Carlton.

Fees

Short Course: AUD1100 which includes tuition and reading materials, but does not include travel, accommodation, health cover, visa and other expenses.

For Academic Credit: The University of Melbourne fees apply.

Assessment – for participants seeking academic credit only

1. 1,000 word personal journal on the characteristics of leaders and how they might develop these skills and attributes (25%).
2. 3,000 word written assessment – for example development of an advocacy strategy, assessment of the leadership culture within their own organisation; analysis of international or national policy development (75%)

For further information, please contact:

Joni Law, Program Officer—Education and Training
 AIHI / Nossal Institute for Global Health, The University of Melbourne, Victoria 3010, Australia
 Ph +61 3 8344 0914 Email: jycl@unimelb.edu.au

Application Procedure

As short course: Applicants should complete and return the attached application form to AIHI before 13 June 2008. Applications close when the maximum number to be accepted has been reached.

For Academic Credit: Enrol with the School of Population of the University of Melbourne before 6 June 2008.

For information on procedure, contact:

Academic Programs Officer
 School of Population Health, The University of Melbourne
 Ph +61 3 8344 9338 Email: sph-gradinfo@unimelb.edu.au

The information in this flyer is correct at the time of printing and is subject to change without notice
 The University of Melbourne CRICOS Provider code: 00116K

Public Health Leadership Short Course Application Form

Family Name _____ Given Names _____

Gender: Male Female Date of Birth _____ Citizenship _____

Address _____

Country _____ Email _____ Tel _____

Qualifications, awarding institutions and dates:

1. _____
2. _____

Current Employer _____ Position _____

Brief description of current responsibilities (attach sheet if necessary)

Previous employers, positions and dates:

1. _____
2. _____

Describe briefly what you expect to gain from attending this course (attach sheet if necessary)

Course fee, travel and other expenses will be paid by:

Employer Self Other (please specify) _____

Signature of Applicant _____ Date _____

Please return this application to:

Joni Law, AIHI / Nossal Institute for Global Health, The University of Melbourne, Victoria 3010, Australia
 Fax: +61 3 8344 9130 Email: jycl@unimelb.edu.au